

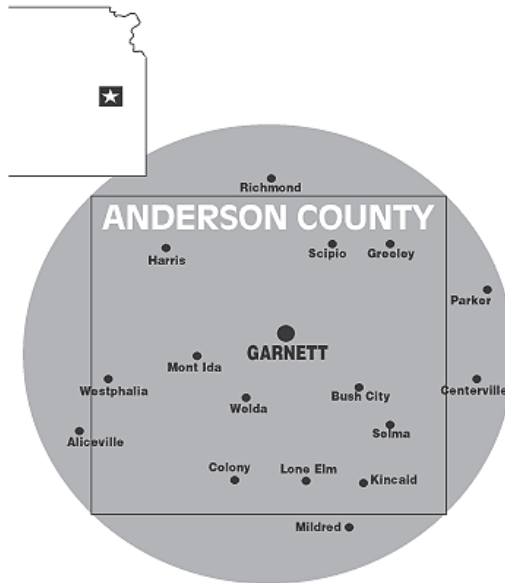
The Anderson County **Review**

SINCE 1865

The Official Newspaper for Anderson County and Incorporated Cities Within.

Publisher / Editor
Garold Dane Hicks

Administration / Circulation
Teresa Young



**BUSH CITY
COLONY
GARNETT
GREELEY
HARRIS
KINCAID
LONE ELM
MONT IDA
SCIPIO
SELMA
WELDA
WESTPHALIA**


**Kansas Press
Association
Member**

Winner of the Boyd
Community Service Award.
Kansas Press Association's highest
honor for community leadership.

Multiple award winner for
excellence in advertising and
journalistic achievements.

**2500
NEWSLINE**
(785) 448-2500 NEWS, WEATHER,
INFORMATION

Automated Newsline
Provided as a Free Service by
The Anderson County Review.

You can also find us on the internet at:
www.garnett-ks.com



Published By
Garnett Publishing, Inc.

**112 W. 6th Street • Garnett, KS 66032
(785) 448-3121
Automated Newsline - (785) 448-2500**

review@garnett-ks.com

Commissionable Rate: **\$12.00** per column inch.
Commissions allowable on national rate only.

Local Retail Rate: Per column inch

Base Rate \$10.00

40-125 inches/mo \$8.14

126-167 inches/mo \$7.96

168-251 inches/mo \$7.65

252-377 inches/mo \$7.22

378-502 inches/mo \$7.15

Local Retail Rates apply to local retail and service establishments in Anderson and adjoining counties who deal directly with consumers.

Discount rate on accumulated inches based on number of inches run in a calendar month.

Other promotions and discount rate programs available. Ask your advertising representative for details.

Mechanical Requirements

STANDARD SAU

1 column	1.29 in.
2 column	3.29 in.
3 column	5 in.
4 column	7.59 in.
5 column	9.5 in.
6 column	10.25 in.

Closing Schedule

All Advertising Monday 5 p.m.

Display advertising may be cancelled before 5pm Monday at no penalty. Those cancelled after 5pm will be charged 1/2 the cost of the original placement to cover production costs. Late ads placed after the deadline will be accepted at the discretion of the newspaper with a possible 20% late fee based on production schedule.

Garnett Publishing Inc., reserves the right to edit, classify, reject or cancel any advertising at anytime. Advertisers agree to indemnify Garnett Publishing Inc., against any and all liabilities, judgements, attorney fees and costs arising from any and all claims involving content of advertising published.

Previous Mastheads
FORMERLY THE GARNETT
PLAINDEALER, THE ANDERSON
COUNTY REPUBLICAN, THE
REPUBLICAN- PLAINDEALER,
THE GARNETT JOURNAL-
PLAINDEALER, THE GARNETT REVIEW,
THE GREELEY GRAPHIC, THE
ANDERSON COUNTIAN.

Classified Advertising

Classified Display \$11 Per Column Inch

Line Ads

Minimum order - \$7.00 (up to 20 words)

Family / Individual 75¢ per word after 20

Commercial 85¢ per word after 20

Special Classified Line Advertising

Happy Ads: Minimum order \$7
(up to 20 words)

Family / Individual 75¢ per word after 20

Commercial 85¢ per word after 20

Additional Color

Black is provided with any ad placement.

Four Color Process \$65

Pre-Printed Insert

Maximum finished size no greater than 13.5" x 11.5". Inserts too large for insertion will be charged a folding fee.

Card up to 7" x 11" \$175

Cards 7" x 14" \$175

4-8 pg. Tab \$175

10 pg + Tab \$225

Retail Rack Price (tax included): \$1

Subscription Prices (tax included): **YEAR**

Anderson, Coffey, Allen, Franklin,

Miami, Linn Counties

\$54.45

Elsewhere in Kansas

\$64.43

Outside of Kansas

\$64.43

Billing Services: All advertising is paid cash with order unless previous credit established. Billings due by the 10th of the month. Accounts 30 days past due charged 3% per month interest, or 36% annually. \$1 minimum per month. Coop advertising services available. Tearsheets available upon request.

Special Services: Professional graphic design, ad composition, digital photography and market study assistance.

Advertising Rates

Classified Rates:

Up to 20 Words.....	\$7.00
Each addtl' word.....	75¢
(Commercial)	85¢
Class Display.....	\$11.00/clm.in.

Run Of Press Rates:

Standard ROP	\$10.00/clm.in.
Color.....	\$65
Pre-print inserts.....	\$175
Front Page	
Masthead Banner (w/color)	\$300
Bottom Page (w/color).....	\$100
Statewide/multi-state	Quote

Terms

- Cash in advance
- Visa, Mastercard, Discover



- Credit to established accounts

Deadline

Classified & Display Deadlines
5 p.m. Monday

Call or send in your ad:

(785) 448-3121

EMAIL:

admin@garnett-ks.com

Mail:

Garnett Publishing, Inc.

P.O. Box 409

Garnett, KS 66032

